



Applications for Smartphones and tablets of DEVOTES promotional material

Deliverable 7.3

Dissemination level

Public

LEAD CONTRACTOR

ECOREACH Ltd

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SUBMISSION DATE

24 | October | 2016



Contents

1. Scope of this Deliverable	1
2. Content of the App	1
2.1. App story board.....	2
3. Next steps	3

1. Scope of this Deliverable

The purpose of this report is to provide the support for documentation of the DEVOTES application for smartphones. This was reported in the Description of Work (Deliverable 7.3 – D7-3) as part of dissemination activities undertaken in the context of WP7.

The aim of the Deliverable 7.3 is to provide the general public, scientists and stakeholders with a unique place to get the DEVOTES promotional material produced during the lifetime of the project. DEVOTES outputs have been transformed into user-friendly applications for mobile devices like smart-phones and tablets under iOS and Android environments.

After the publication of the DEVOTES Ebook (see Deliverable 7.6), the DEVOTES Dissemination Team decided to merge the two apps planned in the Description of Work in the app “DEVOTES”, because it is more efficient in terms of dissemination to have only one product including all the material, instead of offering different products.

2. Content of the App

To achieve the specific objective of allowing the free download of promotional material of DEVOTES results and outputs and make it available for smartphones and tablets, ECOREACH created the app “DEVOTES”, which includes a series of items, such as brochures, newsletter and leaflets, scientific publications, videos, the monthly interviews to the DEVOTES Researchers, and the panels on marine monitoring.

2.1. App story board

The home page (fig. 1) gives a short overview of the project and contains two menus: the main menu (on the right, fig. 2) from where all promotional material can be reached, and the secondary menu (on the bottom), which includes partners information and credits.

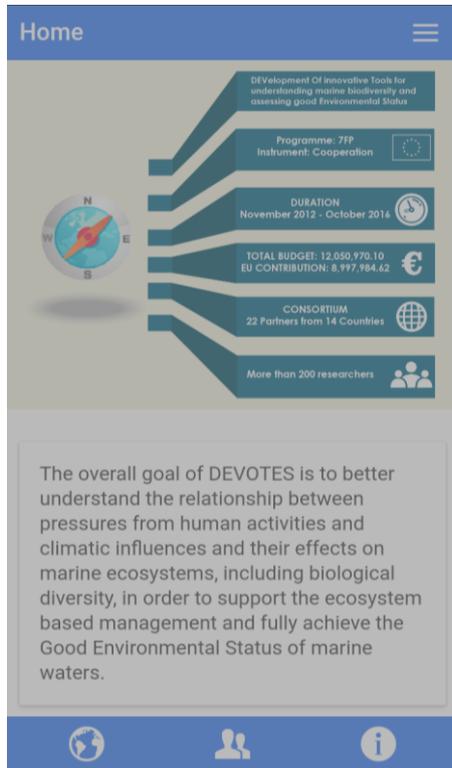


Fig. 1 DEVOTES app home page

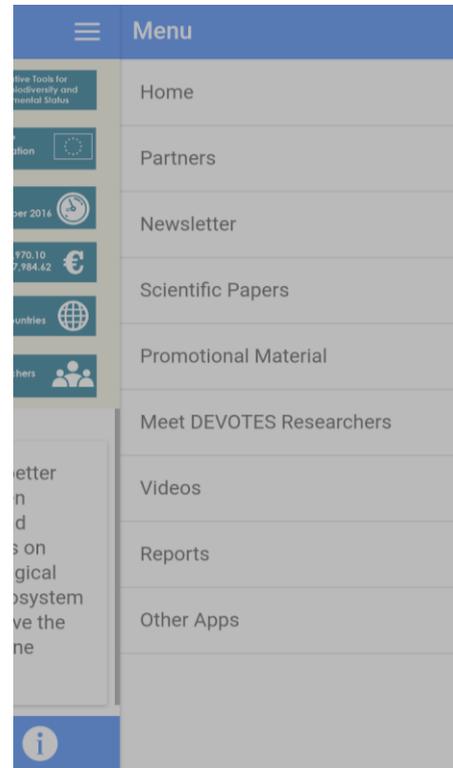


Fig. 2 DEVOTES app main menu

Each item of the main menu opens a new “page” including the promotional material (e.g., monthly interviews to DEVOTES researchers (fig. 3) or the direct link to the resource (e.g., scientific publications (fig. 4).

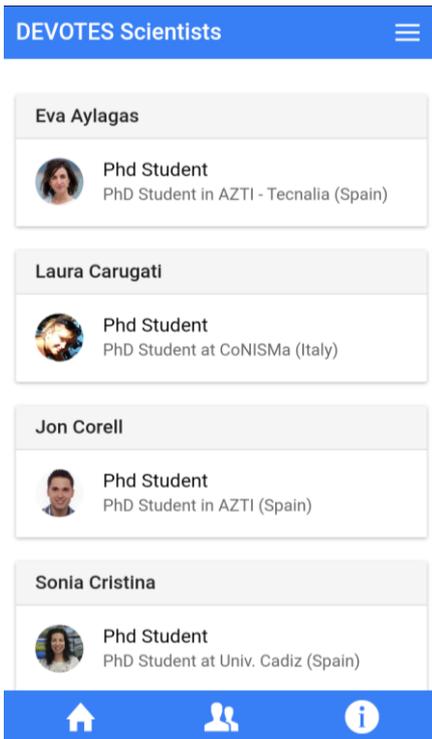


Fig. 3 DEVOTES monthly interviews

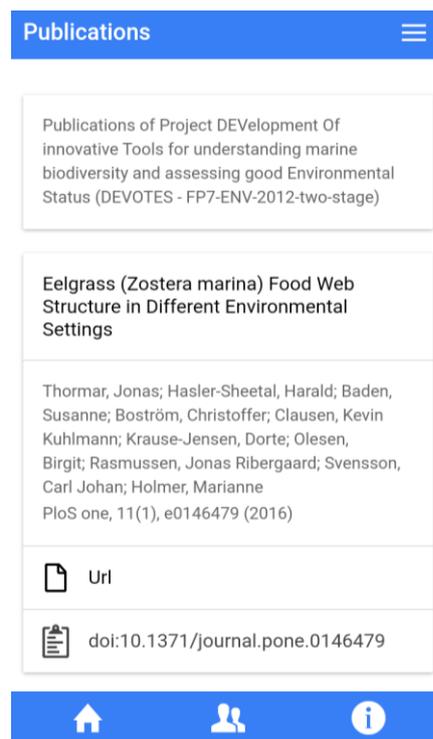


Fig. 4 DEVOTES scientific publications

3. Next steps

The app is under review by the team of the two stores and will be shortly available on iTunes and Google Play. The links for the download will be also published on the DEVOTES website dedicated page: <http://www.devotes-project.eu/app/>