

Promotional material downloadable from the web

Milestone 29

Dissemination level

Public

LEAD CONTRACTOR

NILU

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1. Scope of this Milestone

The purpose of this report is to provide the support for documentation of the DEVOTES promotional material available on the web as of 30th April 2016 (Month 42). This was reported in the Description of Work (Milestone 29 – MS29) as part of dissemination activities undertaken in the context of WP7. Although the lead party of this MS is NILU, the responsibility of these activities was transferred to Ecoreach during the Kick-off meeting of the project, when a reallocation of the duties on WP7 was discussed. Therefore, Ecoreach is the main author of this Milestone and is leading the activities.

The aim of this Milestone is to provide the general public, scientists and stakeholders with promotional material of DEVOTES, that is available for download from the project website. The material can be used by partners to promote the DEVOTES results and by the general public to get information about the project.

2. Promotional material

To achieve the specific objective of allowing the free download of promotional material of DEVOTES results and outputs, ECOREACH created a series of items, included in the section “Media Center” of the DEVOTES website (www.devotes-project.eu). This section, containing presentations, brochures, newsletter and leaflets, was created during the first year of the project and is continuously updated. Moreover, in 2015, a Calendar illustrating the different indicators of the Marine Strategy Framework Directive was produced in collaboration with COCONET project. The calendar has been printed and sent to several stakeholders, and the electronic version is available for download from the DEVOTES website.

2.1. List of links

The materials can be downloaded at the following links:

1. Images: <http://www.devotes-project.eu/images-gallery/>
2. Videos : <http://www.devotes-project.eu/video-gallery/>
3. Presentations: <http://www.devotes-project.eu/presentations/>
4. Newsletters: <http://www.devotes-project.eu/newsletter/>
5. Brochures and posters:

- a. Panels on “The Importance of Advanced Marine Monitoring” (reported in Milestone 30 <http://www.devotes-project.eu/wp-content/uploads/2014/11/devotes-milestone-MS30.pdf>): <http://www.devotes-project.eu/panels-advanced-marine-monitoring> (download record: more than 250 downloads for each panel)
- b. NEAT leaflet (download record: N/A - file uploaded in April 2016) http://www.devotes-project.eu/wp-content/uploads/2016/04/NEAT_leaflet_DEVOTES.pdf
- c. Brochure on open access products: <http://www.devotes-project.eu/wp-content/uploads/2014/09/devotes-open-access-deliverables-leaflet-2014.pdf> (download record: 60 downloads)
- a. Ocean of Tomorrow brochures (2013 and 2014):
 - i. <http://www.devotes-project.eu/wp-content/uploads/2014/04/ocean-of-tomorrow-brochure-extract-2014.pdf> (download record: avg. 5 times per month)
 - ii. <http://www.devotes-project.eu/wp-content/uploads/2014/04/ocean-of-tomorrow-brochure-extract-2013.pdf> (download record: avg. 5 times per month)
- b. Factsheet: http://www.devotes-project.eu/wp-content/uploads/2014/07/DEVOTES-factsheet_2014.pdf (download record: more than 140 downloads)
- b. Calendar: <http://www.devotes-project.eu/calendar-2016/> (download records: more than 50 times, the page received more than 600 visits in three months)